

THE EUROPEAN PROJECT: CELEBRATING 60 YEARS



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REFLECTIONS ON THE PAST

GAME CHANGERS

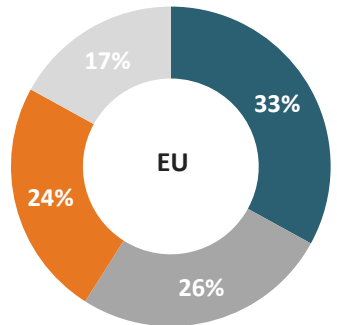


INTRODUCTION AS SHOWN TO RESPONDENTS:

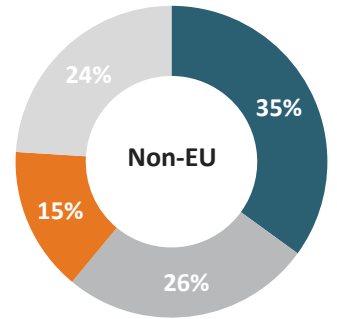
AS YOU MAY KNOW, 60 YEARS AGO, ON 25 MARCH 1957, THE SIX FOUNDING MEMBER STATES OF THE EUROPEAN UNION (BELGIUM, FRANCE, ITALY, LUXEMBOURG, THE NETHERLANDS AND WEST GERMANY) SIGNED THE TREATY OF ROME, ESTABLISHING THE EUROPEAN ECONOMIC COMMUNITY, THE LEGAL BASIS OF TODAY'S EUROPEAN UNION WHICH COVERS 28 COUNTRIES IN ECONOMIC AND POLITICAL COOPERATION THROUGH A SERIES OF TREATIES, INSTITUTIONS, THE SINGLE MARKET, FREE MOVEMENT OF GOODS, SERVICES, PEOPLE AND MONEY.

1 IN 3 WORLDWIDE CONSIDER THE EUROPEAN PROJECT TO HAVE BEEN A SUCCESS IN THE PAST 60 YEARS

Taking everything into account, do you think this European project over the last 60 years has had...?



■ More successes than failures ■ The same amount of failures as successes
■ More failures than successes ■ Don't know



Country	More successes than failures	The same amount of failures as successes	More failures than successes	Don't know
Total	34%	26%	19%	21%
Mexico	49%	30%	8%	12%
South Africa	49%	18%	8%	25%
China	48%	22%	14%	17%
India	44%	21%	13%	21%
Colombia	42%	29%	16%	13%
Chile	42%	26%	20%	12%
Great Britain	40%	18%	22%	21%
Poland	40%	28%	12%	20%
Argentina	39%	30%	15%	17%
Hungary	39%	28%	18%	15%
Germany	39%	27%	16%	18%
Brazil	37%	24%	11%	29%
Peru	35%	36%	18%	11%
Spain	34%	27%	27%	12%
Sweden	33%	26%	22%	19%
South Korea	31%	30%	14%	25%
Canada	29%	16%	8%	46%
Turkey	29%	25%	28%	19%
US	28%	24%	15%	32%
Australia	26%	19%	14%	41%
Italy	24%	26%	36%	14%
Belgium	22%	28%	36%	14%
France	22%	28%	28%	22%
Japan	17%	23%	14%	45%
Russia	15%	38%	31%	16%

■ More successes than failures ■ The same amount of failures as successes
■ More failures than successes ■ Don't know

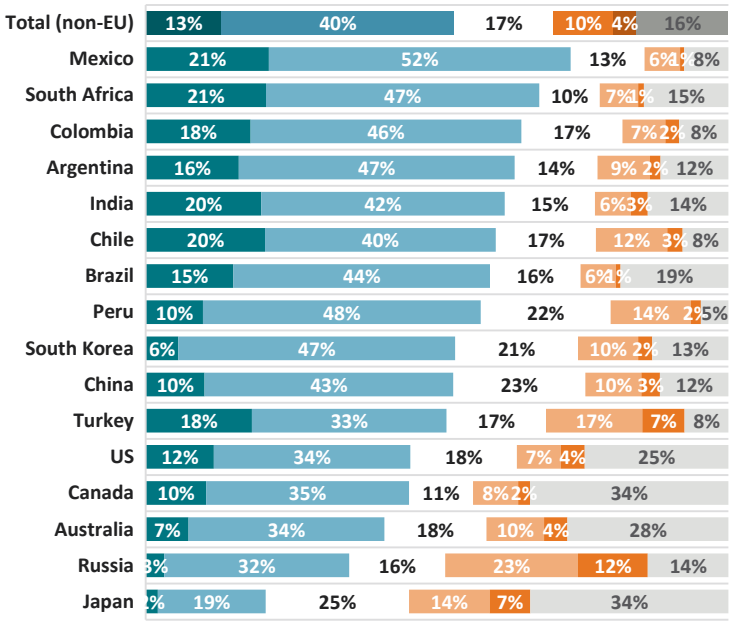
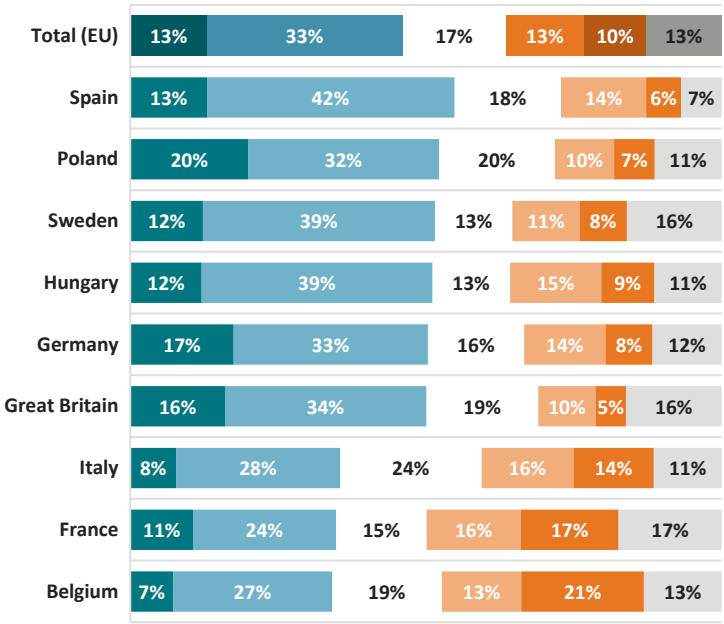
HALF WORLDWIDE THINK THE EUROPEAN PROJECT HAS MADE EUROPE STRONGER THAN IT WOULD HAVE BEEN OTHERWISE; NON-EU COUNTRIES MORE POSITIVE ABOUT THE EU PROJECT

Taking everything into account, do you think this European project has made Europe stronger or weaker today than it would have been without it?



LATIN AMERICAN COUNTRIES AND SOUTH AFRICA MOST POSITIVE ABOUT THE EUROPEAN PROJECT, JAPAN LEAST POSITIVE

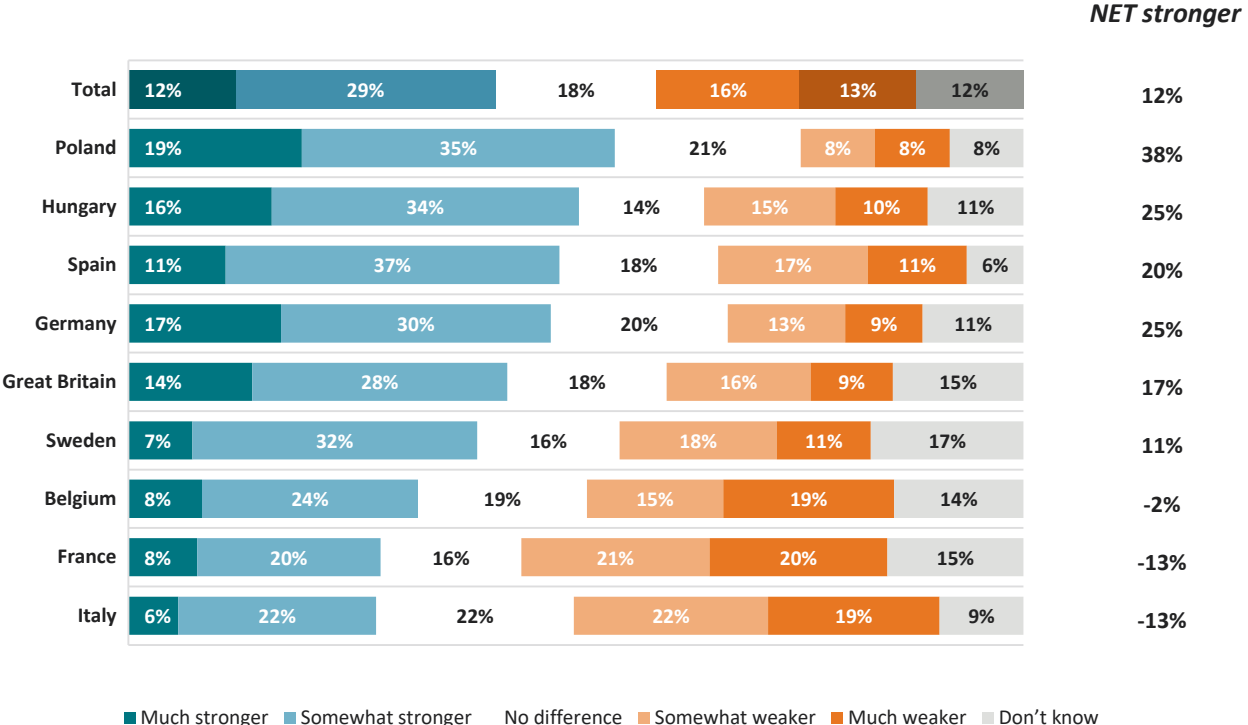
Taking everything into account, do you think this European project has made Europe stronger or weaker today than it would have been without it?



■ Much stronger ■ Somewhat stronger ■ No difference ■ Somewhat weaker ■ Much weaker ■ Don't know

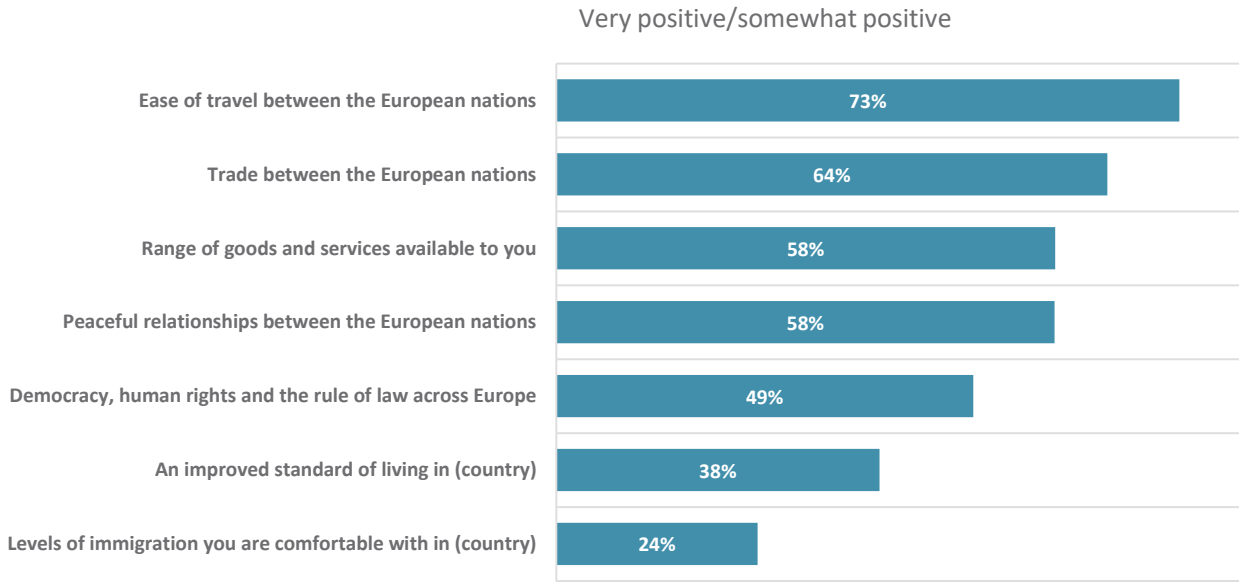
WITHIN THE EU, POLES AND HUNGARIANS MOST POSITIVE ABOUT THE EUROPEAN PROJECT HAVING STRENGTHENED THEIR COUNTRY, FRENCH AND ITALIANS LEAST POSITIVE

And taking everything into account, do you think your country is stronger or weaker today because of this European project than it would have been without it?



THE EUROPEAN PROJECT IS OFTEN SEEN AS HAVING CONTRIBUTED IN A POSITIVE WAY TO FACILITATING TRAVEL AND TRADE BETWEEN EUROPEAN COUNTRIES

To what extent do you think this European project over the last 60 years has made a positive or negative contribution to ...

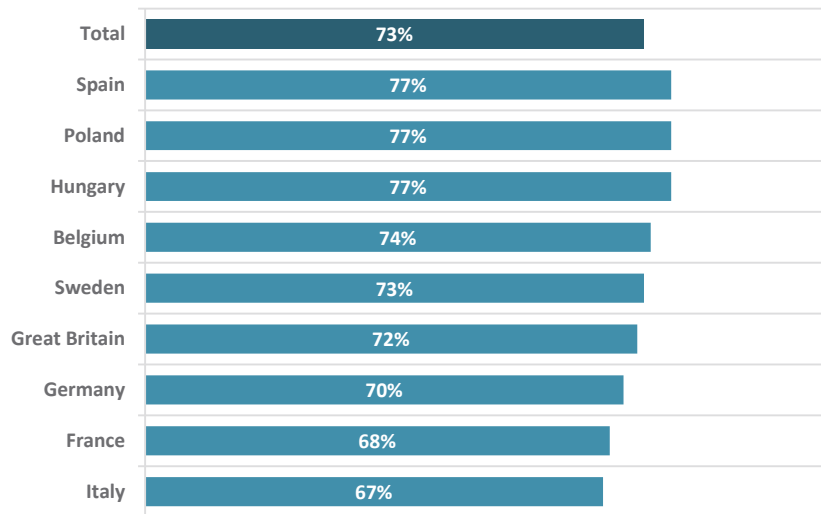


STRONG CONSENSUS AMONGST EUROPEANS THAT THE EUROPEAN PROJECT HAS FACILITATED EASE OF TRAVEL BETWEEN EUROPEAN NATIONS; AGREEMENT AMONGST EUROPEANS THAT THE EUROPEAN PROJECT HAS FACILITATED TRADE BETWEEN NATIONS- ESPECIALLY IN SWEDEN. ITALY AND FRANCE LESS CERTAIN

To what extent do you think this European project over the last 60 years has made a positive or negative contribution to

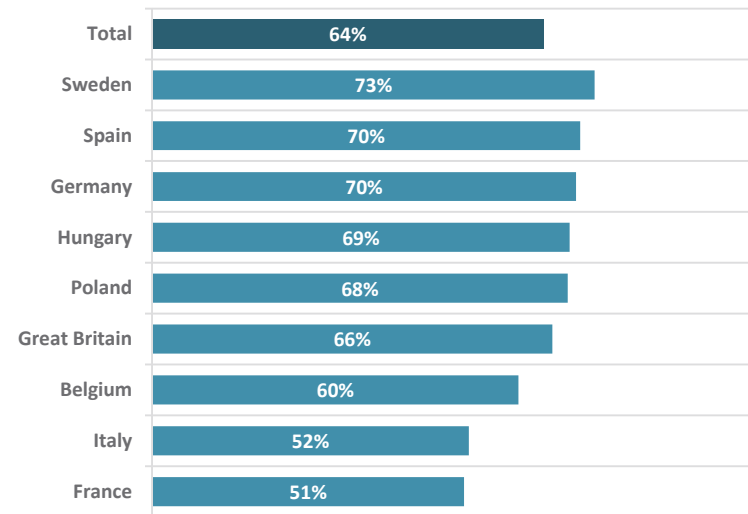
ease of travel between the European nations?

Very positive/somewhat positive



trade between the European countries?

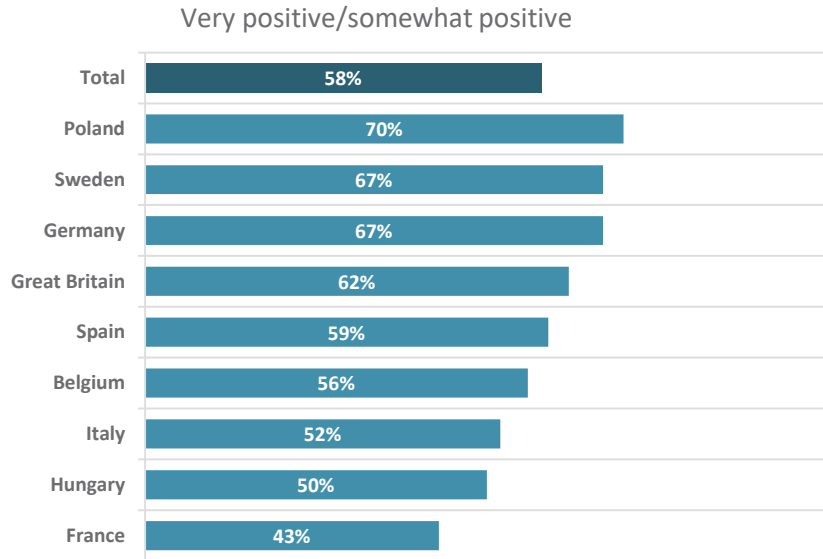
Very positive/somewhat positive



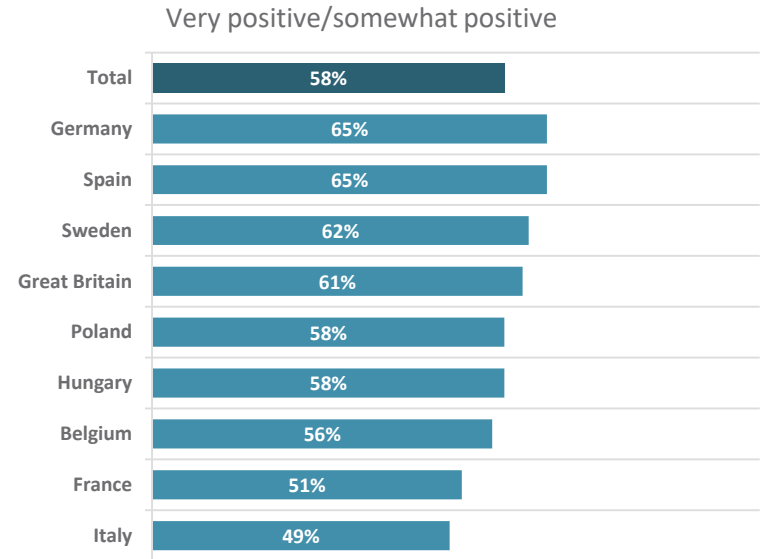
POLES MOST STRONGLY CONVINCED THAT THE EUROPEAN PROJECT HAD A POSITIVE IMPACT ON THE AVAILABILITY OF GOODS AND SERVICES; MAJORITY OF EUROPEANS, ESPECIALLY IN GERMANY AND SPAIN, THINK THE EUROPEAN PROJECT HAS HAD A POSITIVE EFFECT ON RELATIONS BETWEEN EUROPEAN NATIONS

To what extent do you think this European project over the last 60 years has made a positive or negative contribution to

the range of goods and services available to you?



peaceful relationships between the European nations?

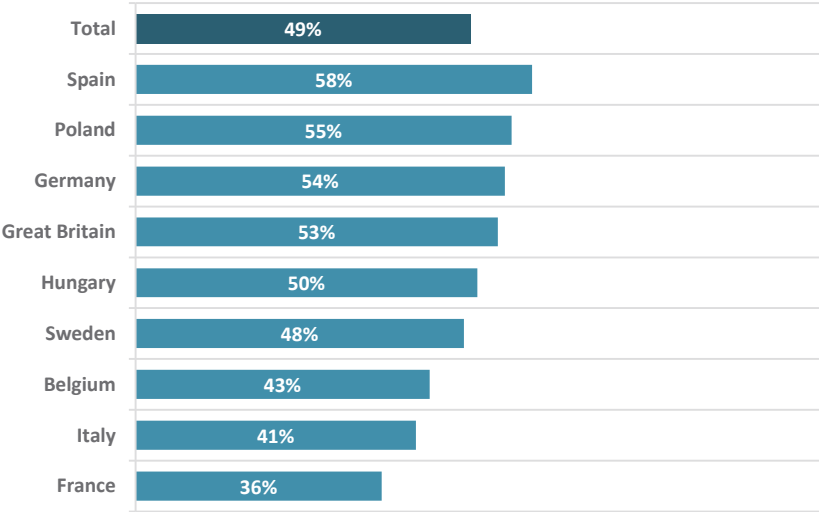


HALF CONSIDER THE EUROPEAN PROJECT TO HAVE HAD A POSITIVE IMPACT ON DEMOCRACY, HUMAN RIGHTS, AND THE RULE OF LAW- PARTICULARLY IN SPAIN. MIXED FEELINGS AMONGST EUROPEANS ON IMPACT OF EUROPEAN PROJECT ON STANDARD OF LIVIGN IN THEIR COUNTRY

To what extent do you think this European project over the last 60 years has made a positive or negative contribution to

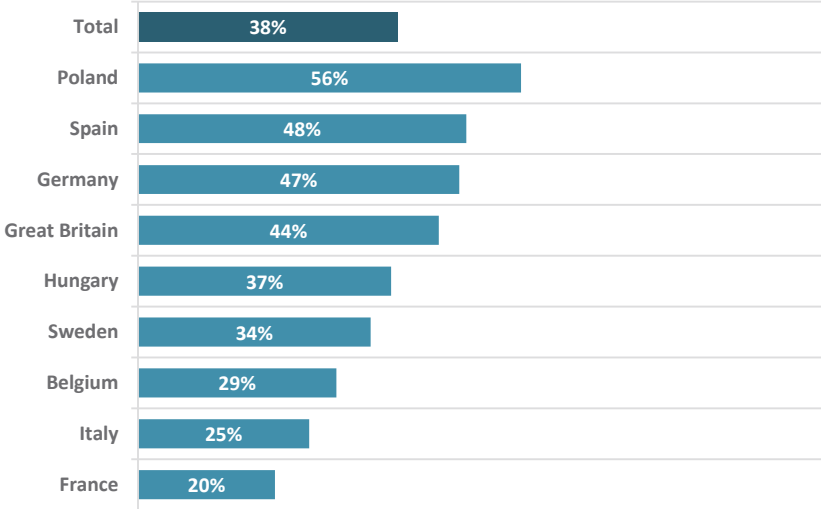
democracy, human rights, and the rule of law across Europe in your country?

Very positive/somewhat positive



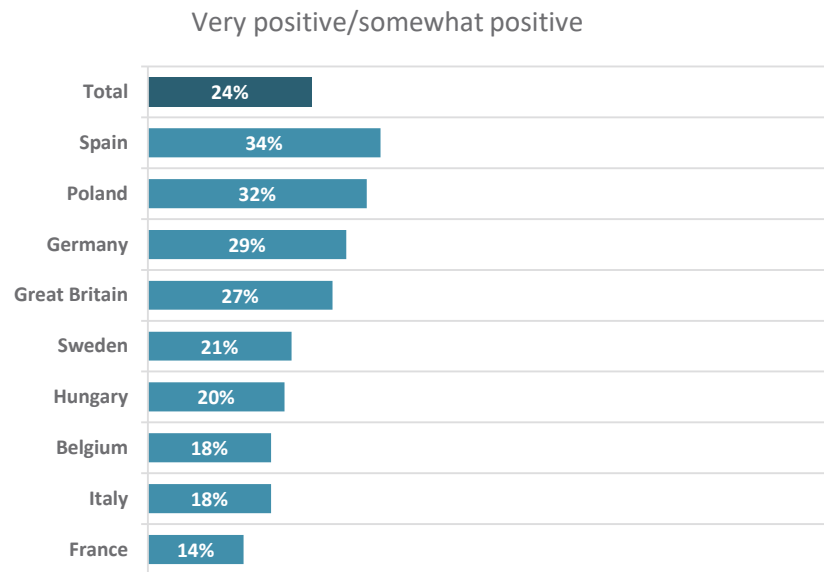
an improved standard of living in your country?

Very positive/somewhat positive



SPANISH AND POLES MOST COMFORTABLE WITH LEVELS OF IMMIGRATION BROUGHT BY EUROPEAN PROJECT- THE REST ARE MORE CONCERNED

To what extent do you think this European project over the last 60 years has made a positive or negative contribution to levels of immigration you are comfortable with?





THE EUROPEAN UNION TODAY

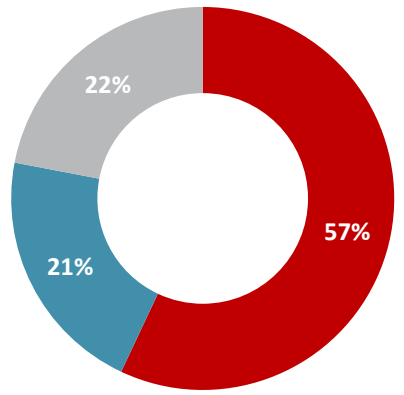
GAME CHANGERS



NEARLY 6 OUT OF 10 EUROPEANS THINK THAT THE EUROPEAN UNION IS OFF ON THE WRONG TRACK

Generally speaking, would you say things across the European Union are heading in the right direction or are they off on the wrong track?

Average across EU countries



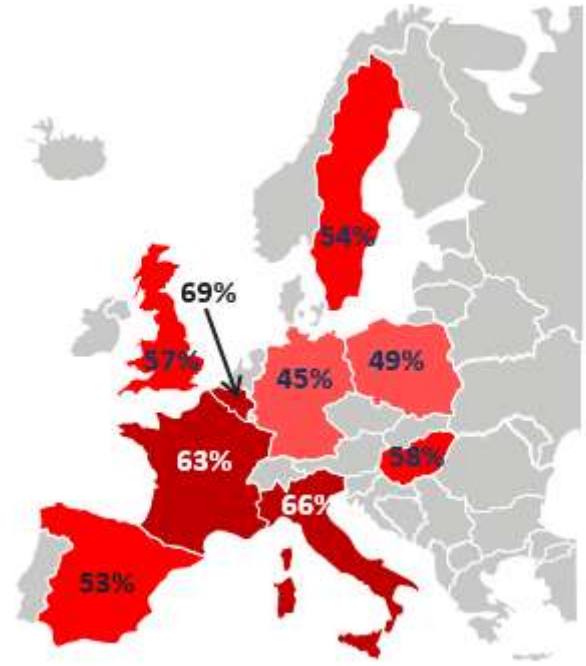
■ Are off the wrong track ■ Heading in the right direction ■ Don't know

% saying 'off on the wrong track'



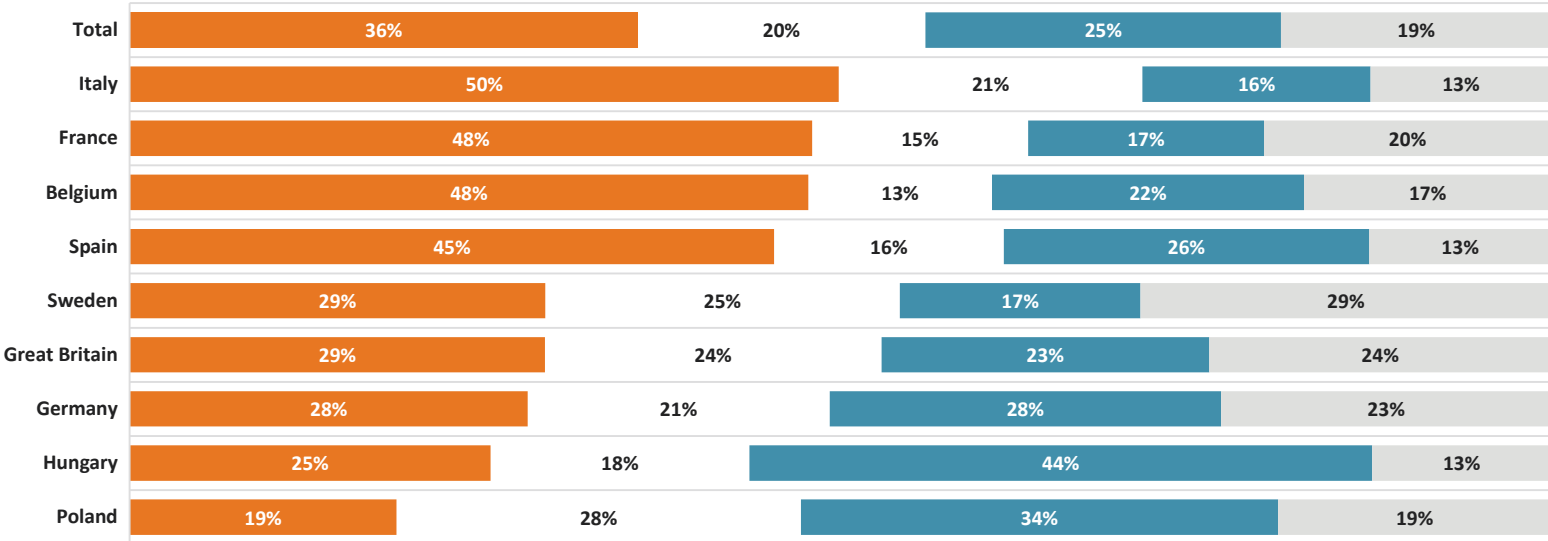
EU average: 57%

- Less than 50%
- 50-60%
- 60+



MORE EUROPEANS THINK THE EUROPEAN UNION MADE THE EFFECTS OF THE ECONOMIC CRISIS WORSE IN THEIR COUNTRY THAN BETTER- EXCEPT IN HUNGARY AND POLAND

Please indicate which of these three statements comes closest to your own opinion

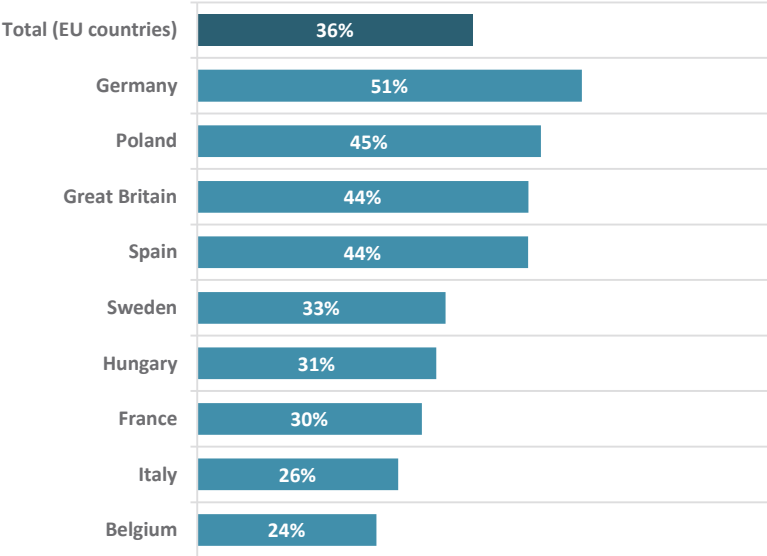


- The European Union has made the effect of the economic crisis in (country) worse
- The European Union has made no difference on the effect of the economic crisis in (country)
- The European Union has helped reduce the effect of the economic crisis in (country)
- Don't know

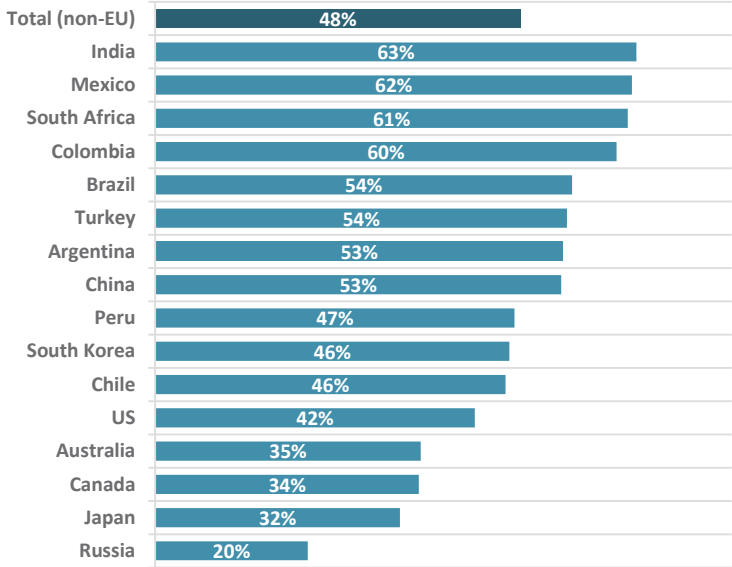
NON-EUROPEANS CONSIDER THE EUROPEAN UNION TO BE A MORE STABLE REGION THAN EUROPEANS DO

And to what extent do you agree or disagree that the European Union is an example of a stable region for the rest of the world?

Strongly agree/tend to agree



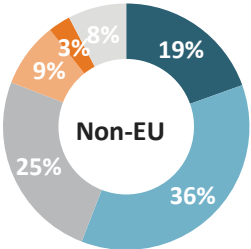
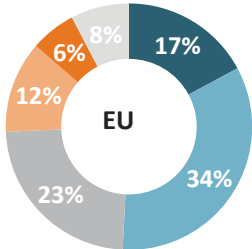
Strongly agree/tend to agree



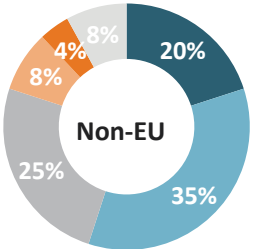
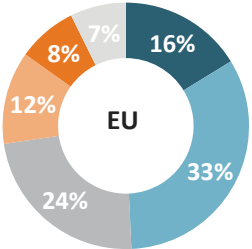
GENERAL AGREEMENT THAT TOGETHER, THE COUNTRIES OF THE EU HAVE MORE INFLUENCE ON THE REST OF THE WORLD AND ARE STRONGER IN SOLVING GLOBAL PROBLEMS

To what extent do you agree or disagree that together, the countries of the European Union

have more influence on the rest of the world?



are stronger in solving global problems?



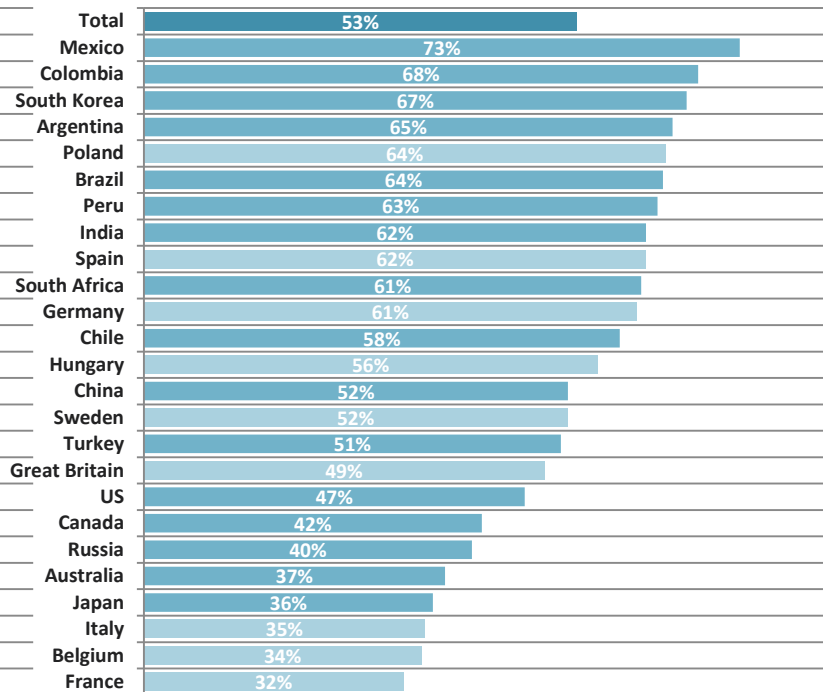
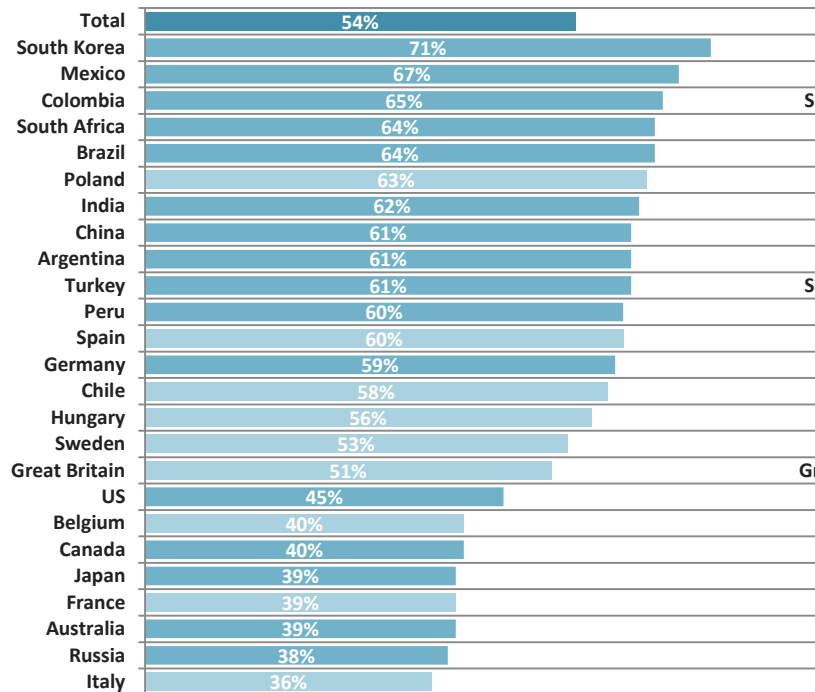
- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Don't know

To what extent do you agree or disagree that together, the countries of the European Union

have more influence on the rest of the world?

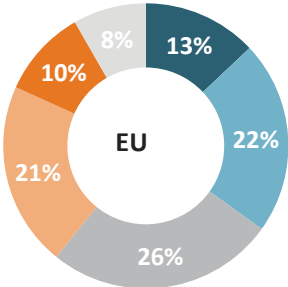
are stronger in solving global problems?

“Strongly agree/tend to agree”

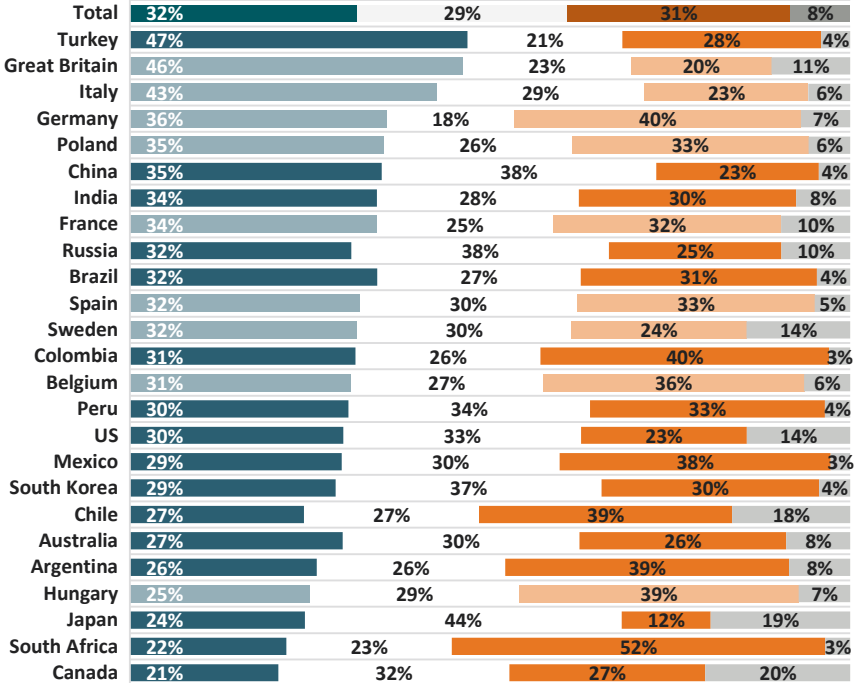
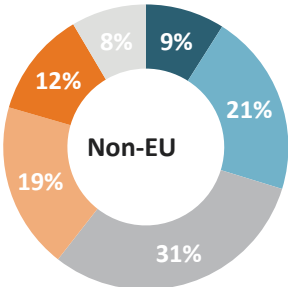


OPINIONS SPLIT ON STABILITY OF THE EURO

To what extent do you agree or disagree that **the euro is not a stable currency?**



■ Strongly agree
■ Tend to agree
■ Neither agree nor disagree
■ Tend to disagree
■ Strongly disagree
■ Don't know



■ Agree
■ Neither agree nor disagree
■ Disagree
■ Don't know

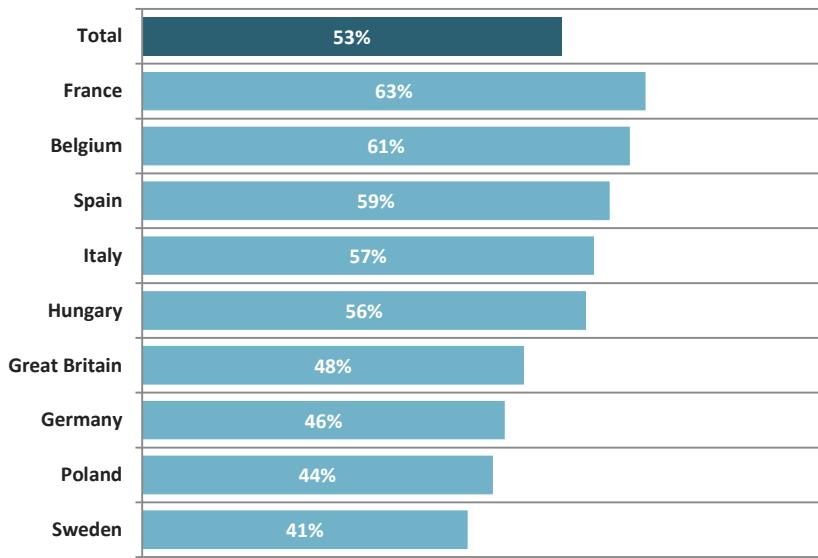
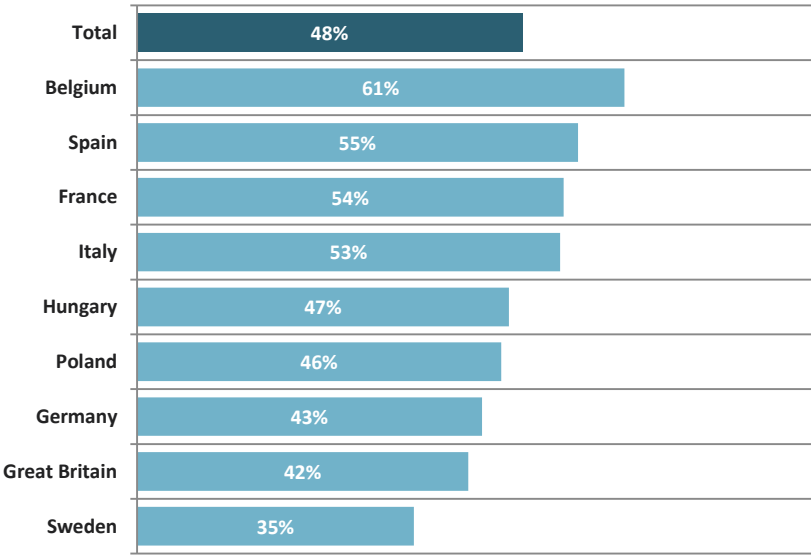
HALF OF THE EUROPEANS BELIEVE THE RULES OF THE EU ARE RIGGED TO ADVANTAGE THE RICH AND POWERFUL, AND THAT ITS LEADERS DON'T CARE ABOUT PEOPLE LIKE THEM

To what extent do you agree or disagree that

The rules of the European Union are rigged to advantage the rich and powerful

The leaders of the European Union don't care about people like me

“Strongly agree/tend to agree”





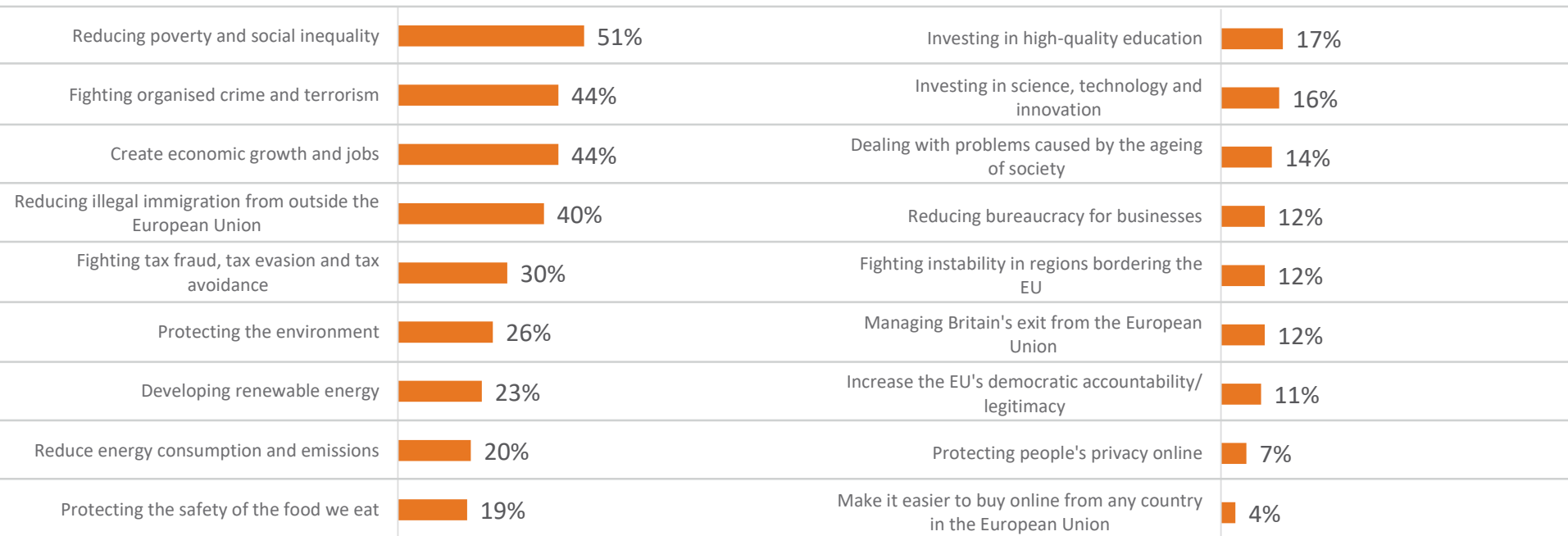
LOOKING TO THE FUTURE

GAME CHANGERS



EUROPEANS THINK EU'S MOST IMPORTANT PRIORITIES SHOULD BE REDUCING POVERTY AND SOCIAL INEQUALITY, FIGHTING ORGANISED CRIME AND TERRORISM, CREATING ECONOMIC GROWTH AND JOBS, AND REDUCING ILLEGAL IMMIGRATION FROM OUTSIDE THE EU

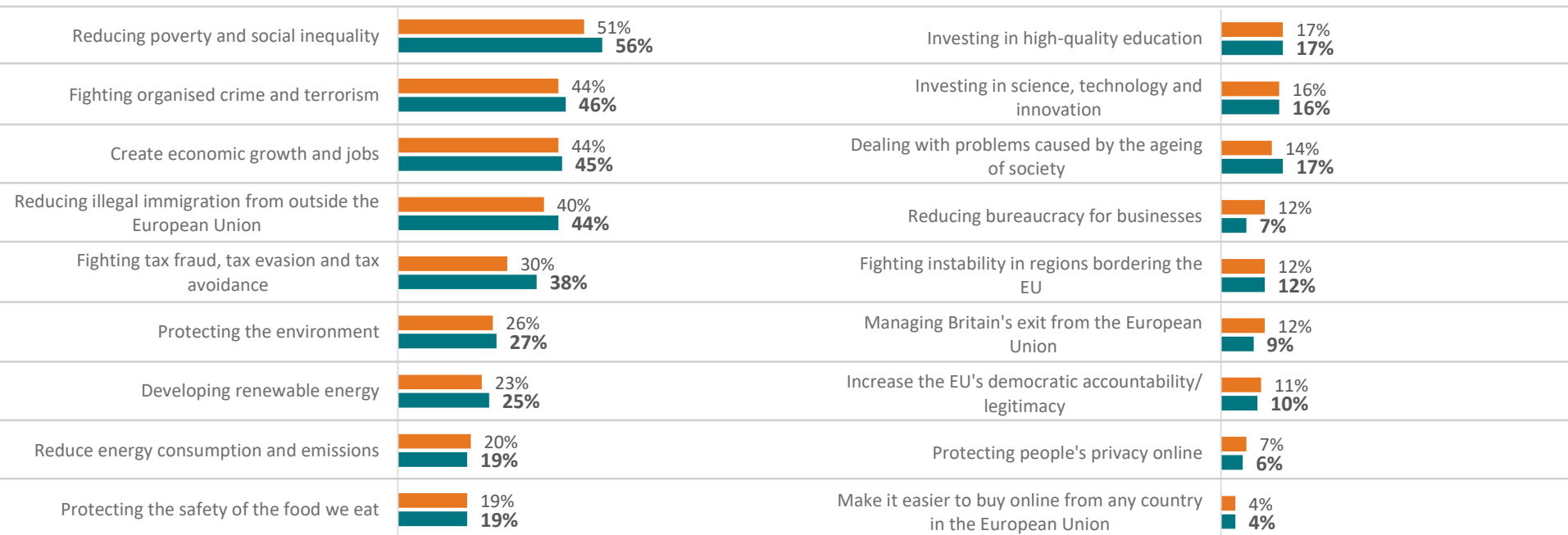
*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*



RESULTS IN BELGIUM ARE IN LINE WITH THE AVERAGE RESULTS. FIGHTING TAX FRAUD, TAX EVASION AND TAX AVOIDANCE IS HOWEVER CITED SLIGHTLY MORE OFTEN IN BELGIUM

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

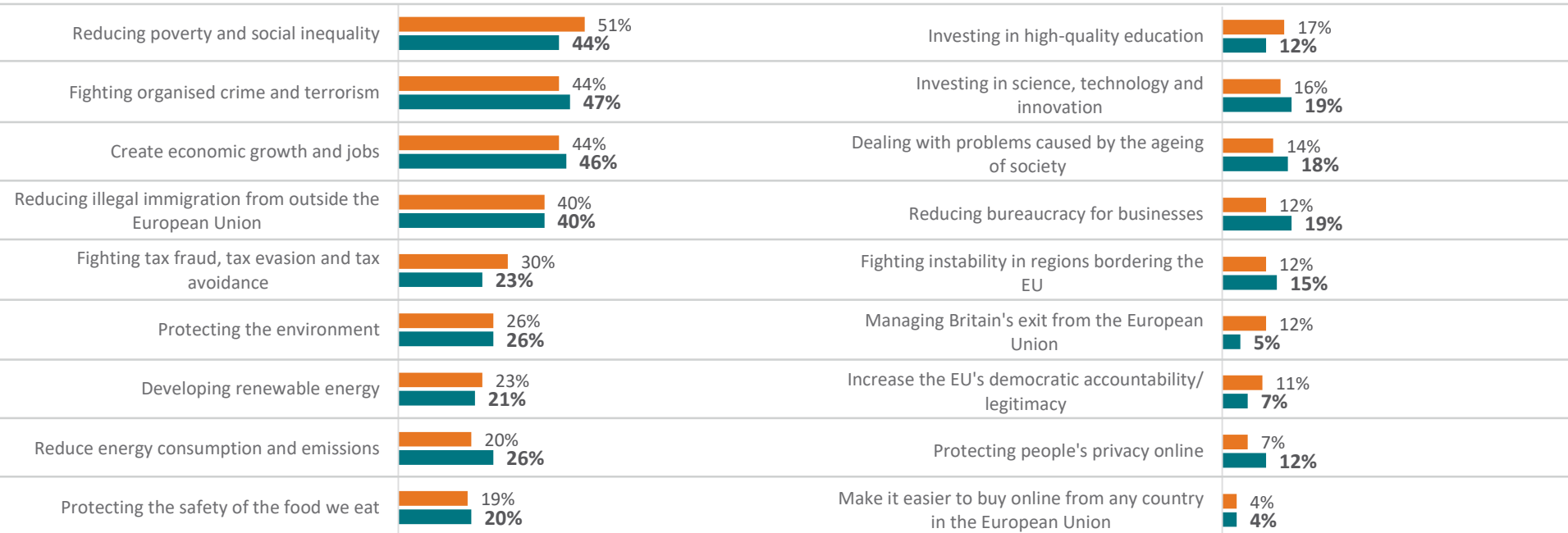
 EU average
 Country results



RESULTS IN POLAND ARE IN LINE WITH THE AVERAGE RESULTS

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

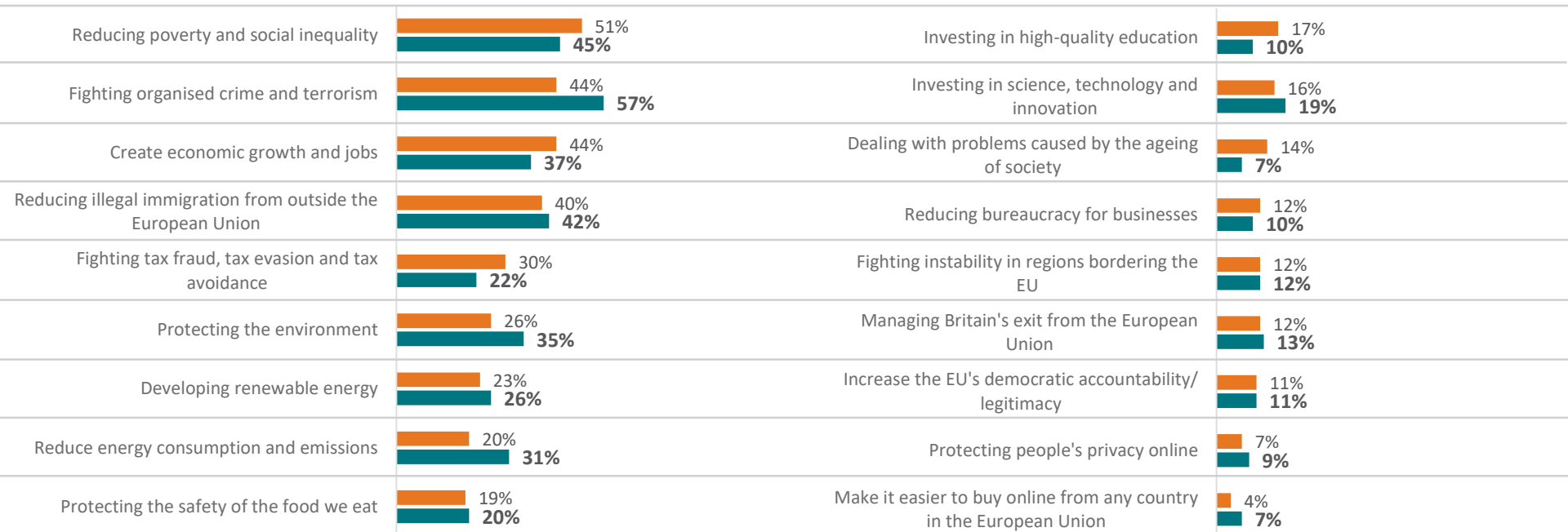
 EU average
 Country results



SWEDES' MOST IMPORTANT PRIORITIES FOR THE EU ARE FIGHTING ORGANISED CRIME AND TERRORISM, REDUCING POVERTY AND SOCIAL INEQUALITY, REDUCING ILLEGAL IMMIGRATION FROM OUTSIDE THE EU AND CREATING ECONOMIC GROWTH AND JOBS. THE ENVIRONMENT AND THE REDUCTION OF ENERGY CONSUMPTION IS OF AN HIGHER PRIORITY IN SWEDEN THAN IN THE OTHER COUNTRIES



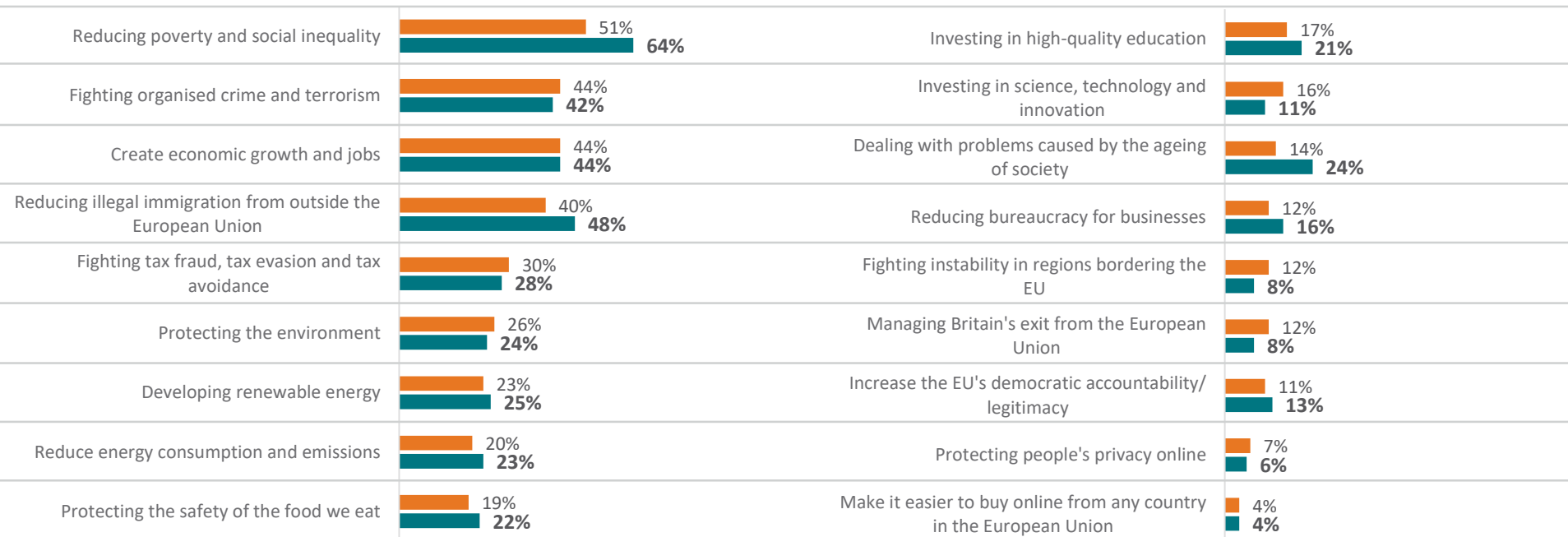
What do you think should be the most important priorities for the European Union in the coming years (up to five responses)



HUNGARIANS TOP PRIORITY FOR THE EU IS THE REDUCTION OF POVERTY AND SOCIAL INEQUALITY, FOLLOWED BY THE REDUCTION OF ILLEGAL IMMIGRATION FROM OUTSIDE THE EU.

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*










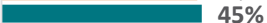


























 EU average
 Country results



RESULTS IN FRANCE ARE IN LINE WITH THE AVERAGE RESULTS. FIGHTING TAX FRAUD, TAX EVASION AND TAX AVOIDANCE AND FOOD SAFETY ARE CITED SLIGHTLY MORE IN FRANCE

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

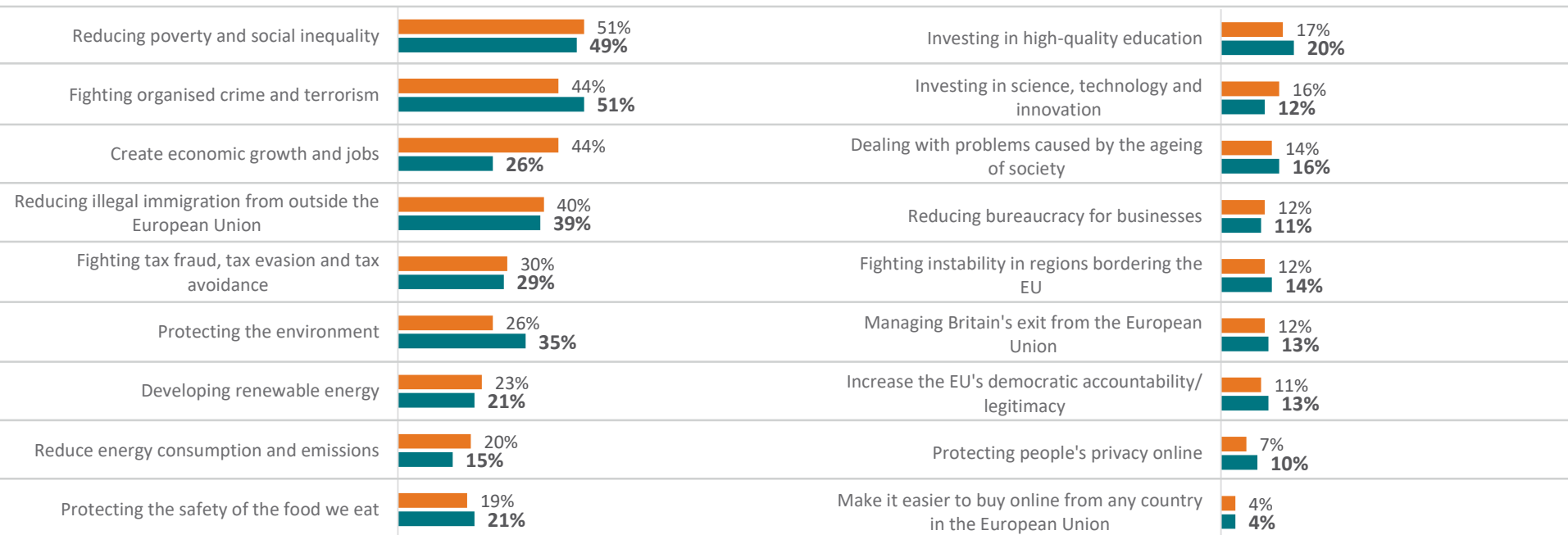
 EU average
 Country results

Reducing poverty and social inequality	 51%  46%	Investing in high-quality education	 17%  16%
Fighting organised crime and terrorism	 44%  47%	Investing in science, technology and innovation	 16%  12%
Create economic growth and jobs	 44%  45%	Dealing with problems caused by the ageing of society	 14%  8%
Reducing illegal immigration from outside the European Union	 40%  43%	Reducing bureaucracy for businesses	 12%  8%
Fighting tax fraud, tax evasion and tax avoidance	 30%  38%	Fighting instability in regions bordering the EU	 12%  9%
Protecting the environment	 26%  31%	Managing Britain's exit from the European Union	 12%  8%
Developing renewable energy	 23%  24%	Increase the EU's democratic accountability/legitimacy	 11%  8%
Reduce energy consumption and emissions	 20%  13%	Protecting people's privacy online	 7%  5%
Protecting the safety of the food we eat	 19%  24%	Make it easier to buy online from any country in the European Union	 4%  3%

GERMANS' MOST IMPORTANT PRIORITIES FOR THE EU ARE FIGHTING ORGANISED CRIME AND TERRORISM, REDUCING POVERTY AND SOCIAL INEQUALITY, REDUCING ILLEGAL IMMIGRATION FROM OUTSIDE THE EU AND PROTECTING THE ENVIRONMENT

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

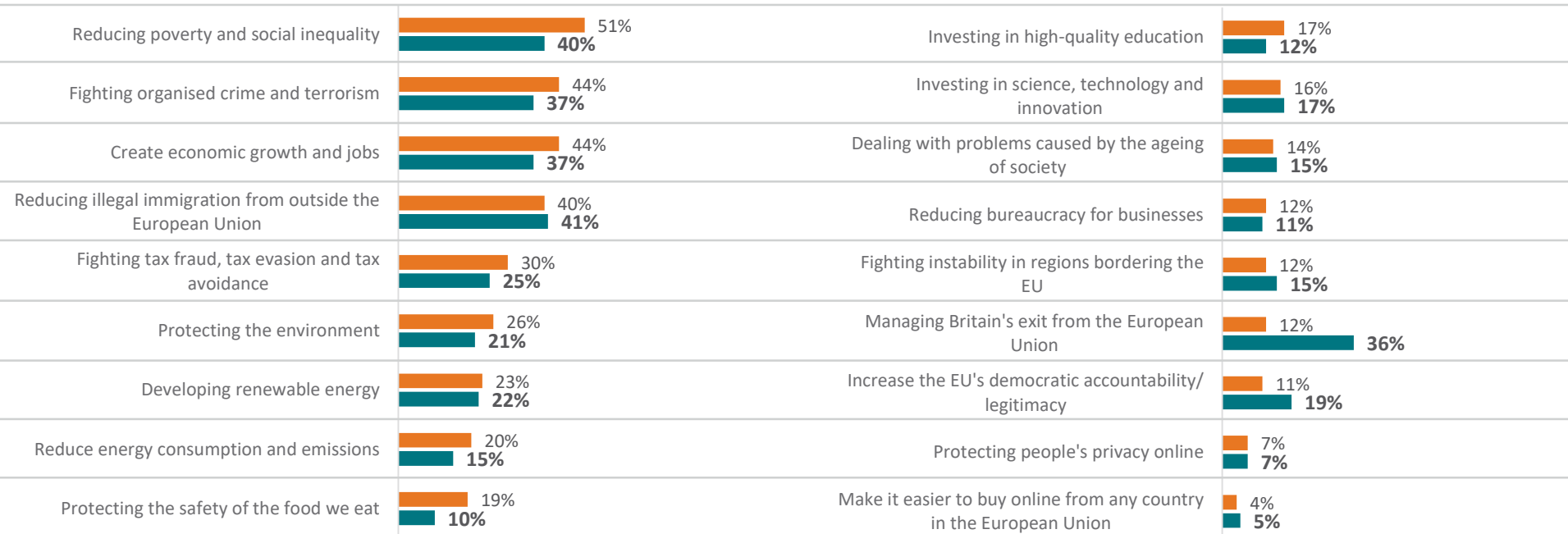
 EU average
 Country results



BRITS HAVE THE SAME PRIORITIES FOR THE EU AS OTHER EUROPEANS BUT ARE ATTACHING MUCH MORE IMPORTANCE TO HOW THE EU WILL MANAGE BREXIT THAN THAT OTHER COUNTRIES DO

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*





































 EU average
 Country results



RESULTS IN ITALY ARE IN LINE WITH THE AVERAGE RESULTS, BUT CREATING ECONOMIC GROWTH AND JOBS IS CITED MORE OFTEN THAN ELSEWHERE

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

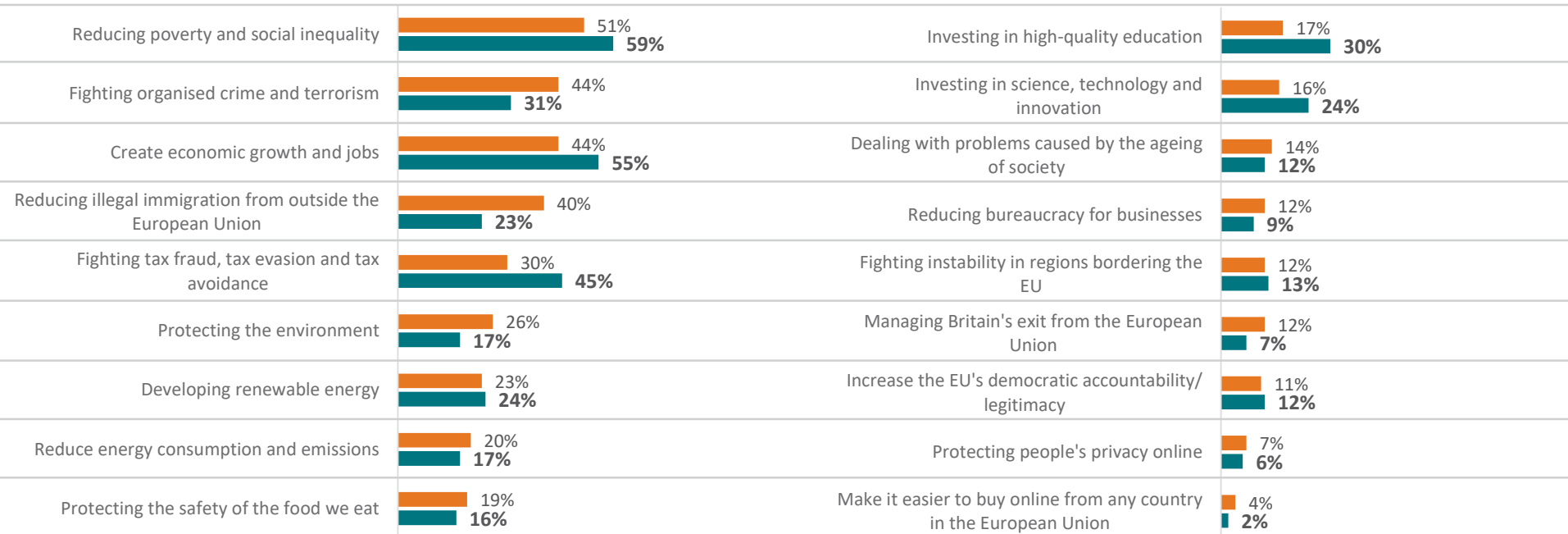
 EU average
 Country results

Reducing poverty and social inequality	 51%  51%	Investing in high-quality education	 17%  15%
Fighting organised crime and terrorism	 44%  37%	Investing in science, technology and innovation	 16%  18%
Create economic growth and jobs	 44%  57%	Dealing with problems caused by the ageing of society	 14%  7%
Reducing illegal immigration from outside the European Union	 40%  42%	Reducing bureaucracy for businesses	 12%  20%
Fighting tax fraud, tax evasion and tax avoidance	 30%  25%	Fighting instability in regions bordering the EU	 12%  7%
Protecting the environment	 26%  22%	Managing Britain's exit from the European Union	 12%  6%
Developing renewable energy	 23%  19%	Increase the EU's democratic accountability/legitimacy	 11%  8%
Reduce energy consumption and emissions	 20%  15%	Protecting people's privacy online	 7%  6%
Protecting the safety of the food we eat	 19%  20%	Make it easier to buy online from any country in the European Union	 4%  4%

IN SPAIN THE MOST IMPORTANT PRIORITIES FOR THE EU ARE THE REDUCTION OF POVERTY AND SOCIAL INEQUALITY, THE CREATION OF ECONOMIC GROWTH AND JOBS AND FIGHTING TAX FRAUD, TAX EVASION, AND TAX AVOIDANCE

*What do you think should be the most important priorities for the European Union in the coming years?
(up to five responses)*

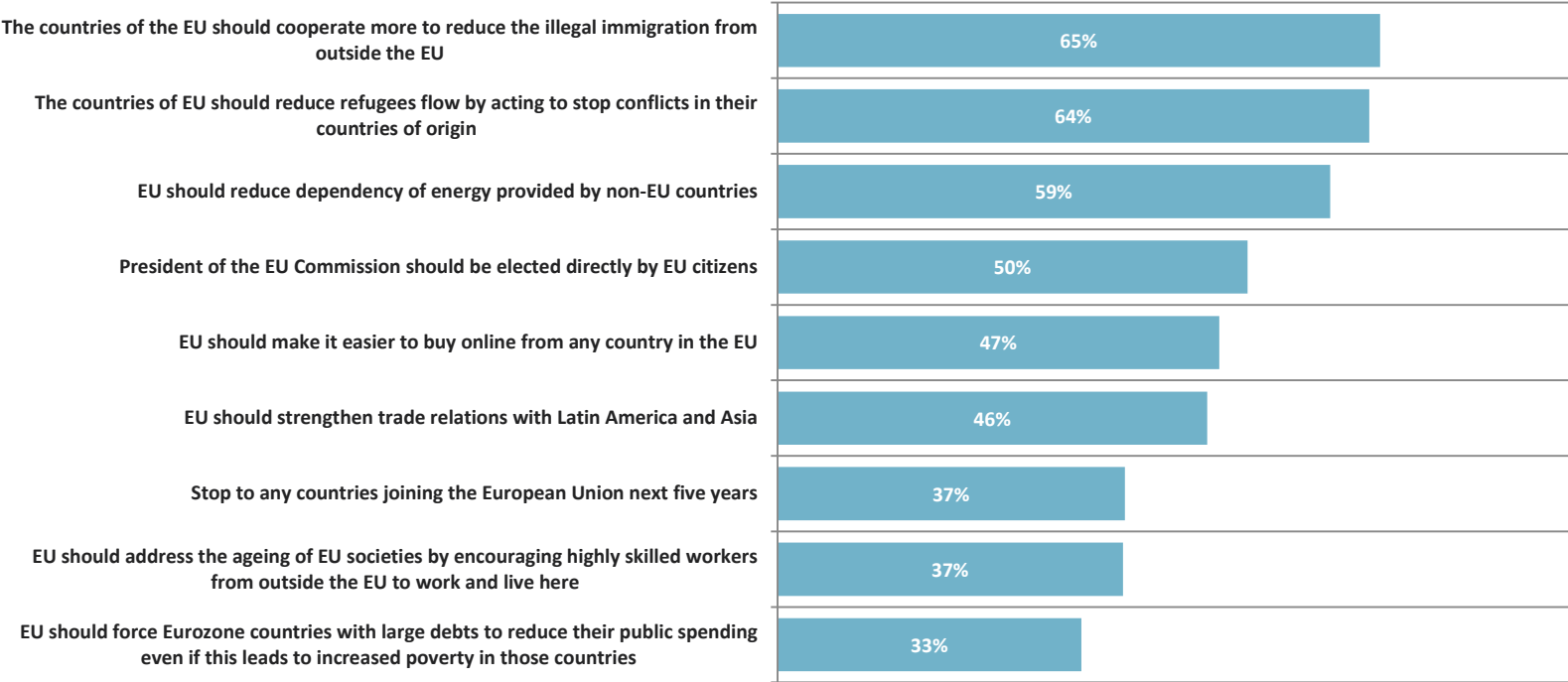
 EU average
 Country results



PRIORITIES FOR THE FUTURE OF THE EU ACCORDING TO EUROPEANS

To what extent do you support or oppose to the following idea?

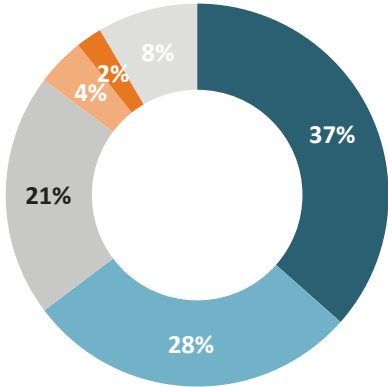
“Strongly support/tend to support”



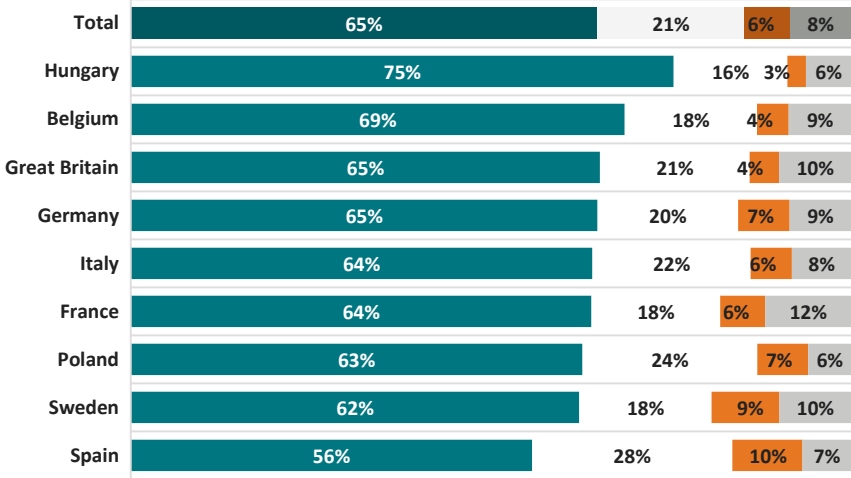
HUNGARIANS MOST STRONGLY IN FAVOUR OF EU COUNTRIES COOPERATING MORE TO REDUCE ILLEGAL IMMIGRATION

To what extent do you support or oppose the following idea:
The countries of the European Union should cooperate more to reduce the illegal immigration from outside the European Union?

Average across EU countries



- Strongly support
- Tend to support
- Neither support nor oppose
- Strongly oppose
- Don't know



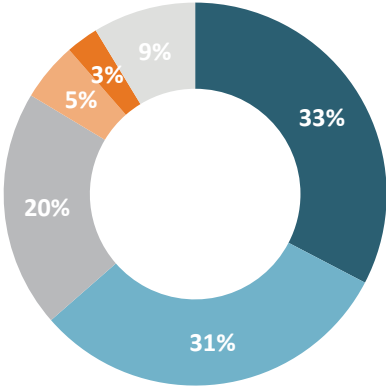
- Support
- Neither support nor oppose
- Oppose
- Don't know

BELGIANS MOST IN FAVOUR OF EU ACTING TO STOP CONFLICTS ABROAD IN ORDER TO REDUCE REFUGEE FLOW TO EU

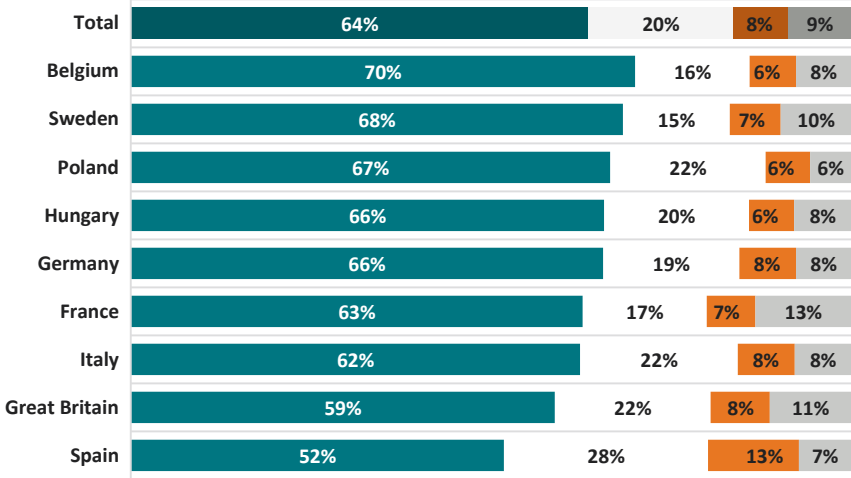
To what extent do you support or oppose the following idea:

The countries of the European Union should reduce the flow of refugees by acting to stop conflicts in their countries of origin?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

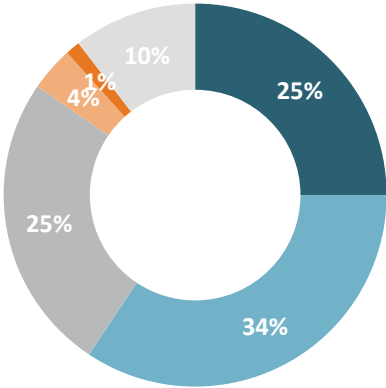


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

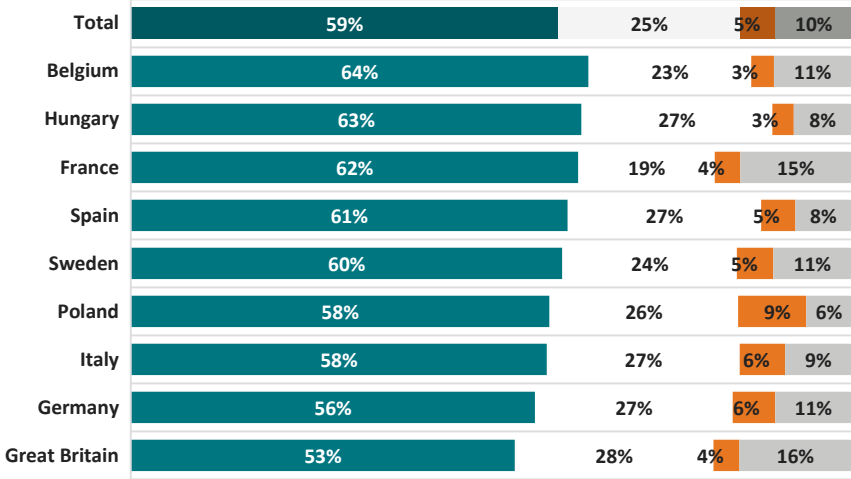
SIX IN TEN EUROPEANS IN FAVOUR OF BUYING LESS ENERGY FROM NON-EU COUNTRIES

To what extent do you support or oppose the following idea:
The European Union should reduce dependency of energy provided by non-EU countries?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

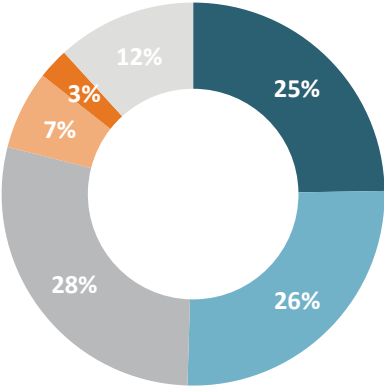


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

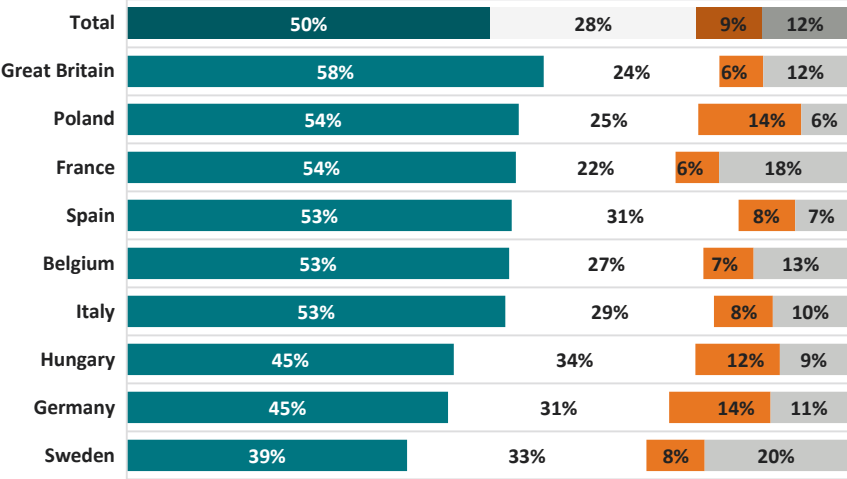
HALF OF EU CITIZENS IN FAVOUR OF DIRECTLY ELECTING THE PRESIDENT OF THE EU COMMISSION; OTHERS UNDECIDED

To what extent do you support or oppose the following idea:
The President of the European Commission should be elected directly by EU citizens?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

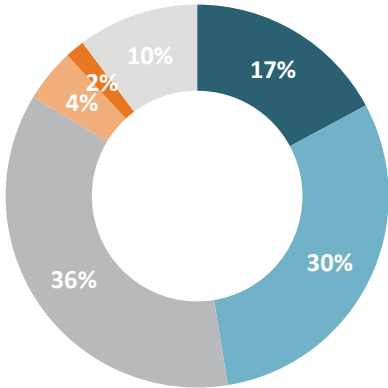


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

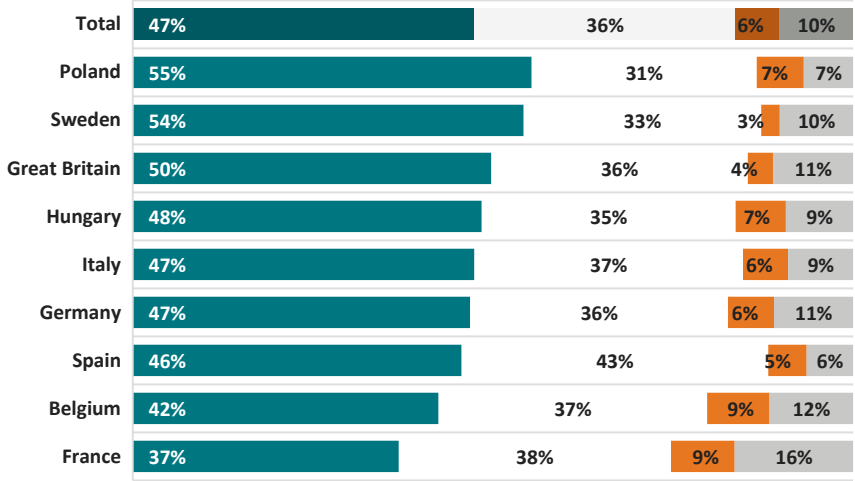
POLES AND SWEDES MOST IN FAVOUR OF THE EU FACILITATING ONLINE PURCHASES FROM OTHER EU COUNTRIES; FRENCH MOST OPPOSED

To what extent do you support or oppose the following idea:
The European Union should make it easier to buy online from any country in the European Union?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

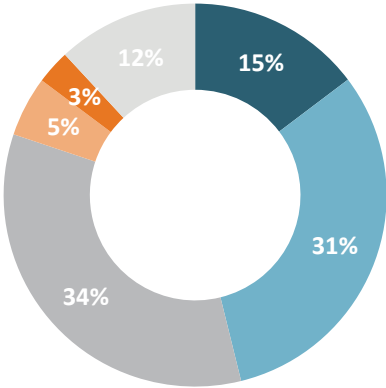


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

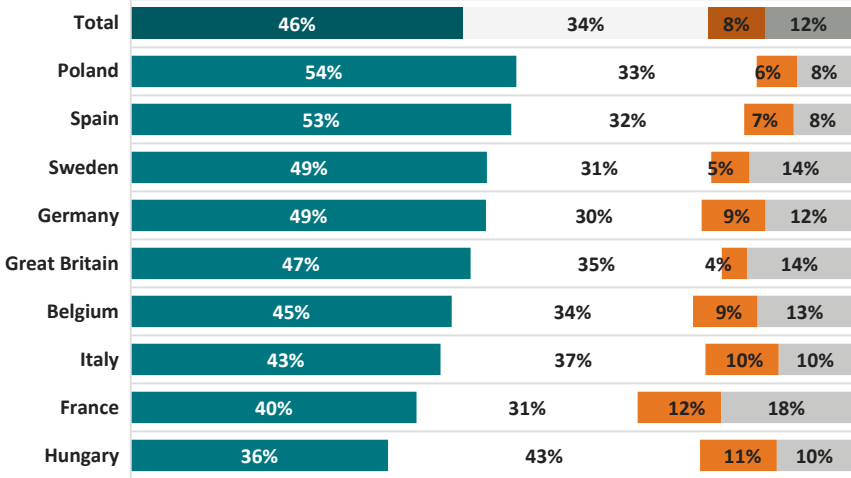
HALF OF EUROPEANS IN FAVOUR OF STRENGTHENING EU TIES WITH LATIN AMERICA AND ASIA

To what extent do you support or oppose the following idea:
The European Union should strengthen its trade relations with countries in Latin America and Asia?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

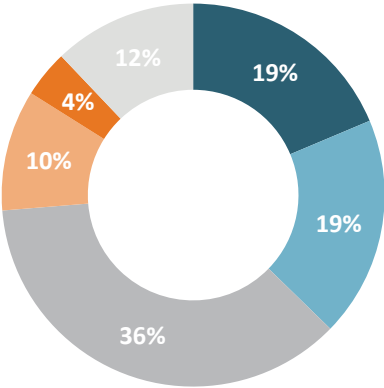


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

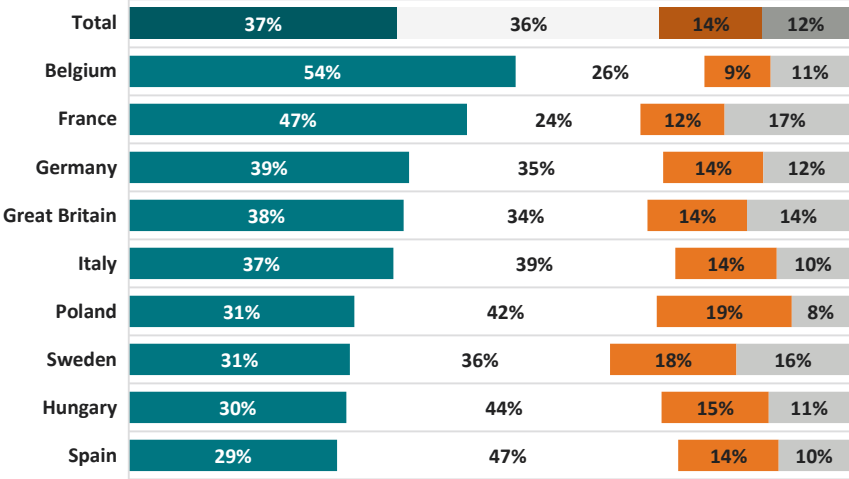
BELGIUM ONLY COUNTRY WHERE HALF OR MORE ARE IN FAVOUR OF PREVENTING NEW COUNTRIES FROM JOINING THE EU FOR THE NEXT FIVE YEARS

To what extent do you support or oppose the following idea:
Put a stop to any countries joining the European Union for at least the next five years?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know

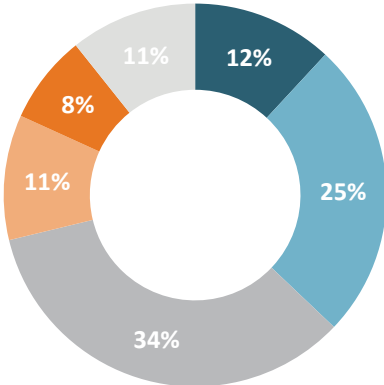


■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

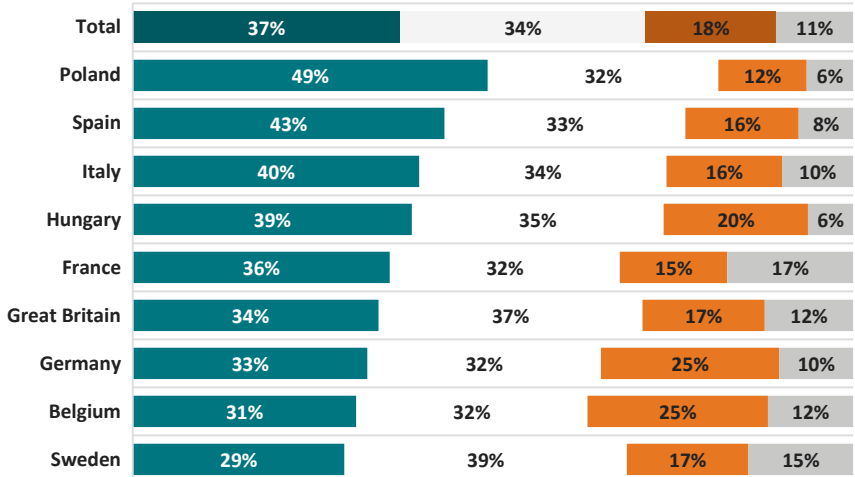
EUROPEANS UNDECIDED ABOUT WHETHER THE EU SHOULD ENCOURAGE MIGRATION OF SKILLED WORKERS AS A SOLUTION TO THE AGEING OF THEIR SOCIETIES

To what extent do you support or oppose the following idea:
The European Union should address the ageing of European societies by encouraging highly skilled workers from outside the European Union to work and live here?

Average across EU countries



- Strongly support
- Tend to support
- Neither support nor oppose
- Tend to oppose
- Strongly oppose
- Don't know



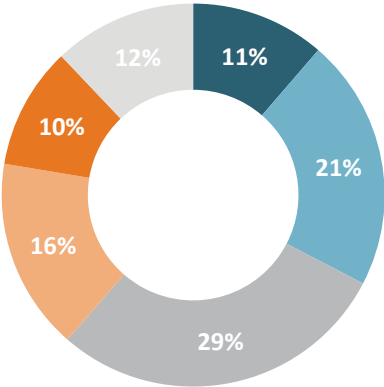
- Support
- Neither support nor oppose
- Oppose
- Don't know

MIXED FEELINGS AMONG EUROPEANS ABOUT WHAT EU SHOULD DO WHEN EUROZONE COUNTRY IS INDEBTED

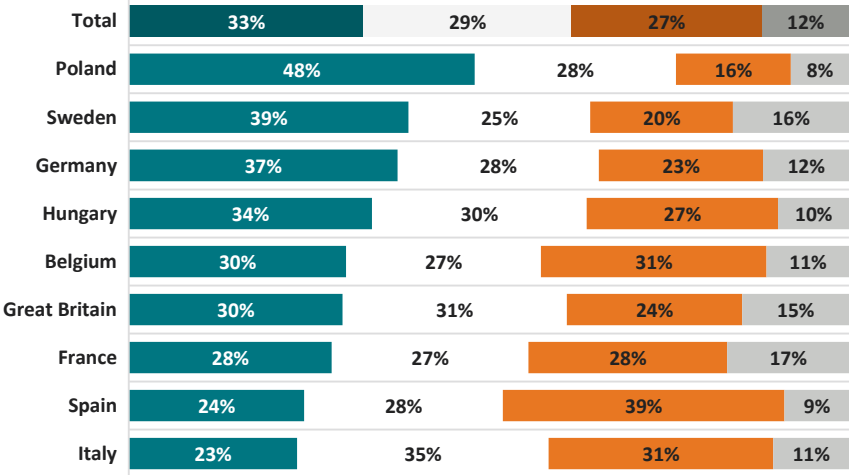
To what extent do you support or oppose the following idea:

The European Union should force Eurozone countries with large debts to reduce their public spending even if this leads to increased poverty in those countries?

Average across EU countries



■ Strongly support ■ Tend to support
■ Neither support nor oppose ■ Tend to oppose
■ Strongly oppose ■ Don't know



■ Support ■ Neither support nor oppose ■ Oppose ■ Don't know

METHODOLOGY

- These are the findings of the global @dvisor poll for EU: celebrating 60 years. In total 18,021 interviews were conducted between February 17th – March 3rd 2017 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- The survey was conducted in 25 countries around the world via the ipsos online panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- Between 500 and 1000+ individuals participated on a country by country basis via the ipsos online panel. The sample was 1000+ in Australia, Brazil, Canada, China, France, Germany, Great Britain, Italy, Japan, Spain and the United States of America. In all other countries the sample was 500+. The precision of ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on ipsos' use of credibility intervals, please visit the ipsos website.
- In countries where internet penetration is approximately 60% or higher the data output generally reflects the overall population. Of the 25 countries surveyed online, 17 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, Chile, France, Germany, Hungary, Italy, Japan, Poland, South Korea, Russia, Spain, Sweden, Great Britain and the United States. The 7 remaining countries surveyed – Brazil (58%), China (52%), Columbia (59%); India (19%), Mexico (44%), Peru (58%), South Africa (49%) and Turkey (51%) - have lower levels of internet connectivity and reflect online populations that tend to be more urban and have higher education/income than the general population.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data are weighted to match the profile of the population.

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GAME CHANGERS

